



Experience

Aquarian Magazine

Editor-in-Chief

May 2015 - December 2015

- Collaborated with and directed the staff through their responsibilities and in the theme selection and voting process.
- Drafted and presented budget for intended expenditures.
- Created marketing campaigns with staff to promote submissions and on campus publicity events.
- Directed the lead designer in advertising materials and refined her designs.

JU Marketing & Communications Department

Design & Photography Intern

May 2015 - August 2015

- Conceptualized advertisements for both promotion of the university and on campus activities.
- Maintained JU brand throughout all projects.
- Worked with the College of Fine Arts and determined direction for a series of promotional materials for each department.
- Utilized photojournalism skills and provided event photography and stock photography.

Aquarian Magazine

Lead Designer

August 2015 - May 2015

- Developed a functional design with the underwater concept for 2015 magazine.
- Created advertisements based on marketing campaigns for promoting submissions and on campus publicity events.
- Headed up a committee focusing on certain publicity events.
- Worked with printers on budget and determining a deadline.

The Navigator Newspaper *Won ACP Best in Show 7th Place '14*

Lead Designer

August 2013 - May 2014

Art Director

August 2014 - December 2015

- Created functional layouts for news content.
- Directed and supervised design staff and photographers.
- Oversaw all artwork created and integrated into the newspaper, coaching the staff to improve function, aesthetics and concepts.
- Developed a strong new brand for 2015 fall semester.

Education

Jacksonville University

BFA with concentration in
Graphic Design & Photography

Magna Cum Laude

Artistic Skills

Advertising

Branding

Editorial

Packaging

Typography

Web Design | UI | UE

Photography

Software & OS

InDesign

Illustrator

Photoshop

HTML | CSS

MS Suite

Mac | PC

Awards & Honors

Excellence in Photography Award '15

Excellence in Thesis Award '15

Phi Kappa Phi Honor Society

President's Honor List '13, '14, '15

Dean's List '13, '14, '15

Photographer's Forum Finalist '14

*34th Annual College & High School
Photography Contest*